Connecting
through partnership



GREATER SAN ANTONIO BUILDERS ASSOCIATION

2027 Corporate Partnership Guide

Build your marketing plan with our guide to partnerships, events, and education opportunities.

2027 Partnership & Marketing Guide

The 2027 Partnership Marketing Guide provides you with a comprehensive overview of the Association events and education program for the upcoming year. Use this Partnership Marketing Guide to build your marketing plans, begin to generate awareness, deliver your message to a targeted audience, and engage with key decision makers to grow your business.

As an annual partner, you will receive exceptional added value benefits and opportunities to include featured content in our monthly publication, *Builder Brief*, and on our website.

We are here to help you build the optimum 2027 Marketing Plan for your company and team. We invite you to invest in your business with the opportunities available to your company.

Ready to Sign Up?

Click Here

or go to https://info.sabuilders.com/2027partnerships

Need Some Help? Contact Us:

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GSABA is a local not for profit trade association that offers opportunities to its members to display their products and services. We make no representation, express or implied, regarding the qualifications of members or the quality of their products and services. The Builder Brief is the official publication of the Greater San Antonio Builders Association. The Builder Brief (USPS #996-680) is published monthly by the Greater San Antonio Builders Association. Periodicals postage paid in San Antonio, Texas.

Message from the Association



2027 GSABA President
Mike Robare

The Greater San Antonio Builders Association 2027 calendar of events is ready to be a part of your marketing plans. Whether you want to build brand awareness, target builders, remodelers, interior designers or be a part of some of the biggest home building events in San Antonio, we have an event for you. Want more out of your membership? Get involved by joining an event committee or become an annual partner.

Homebuilding is essential to the growth and recovery of our nation and the economy. The cost of a new home is rising more than twice as fast as the average American's ability to pay for it. The leadership team is committed to battle these issues with the Texas Association of Builders and the National Association of Home Builders. We can not do this without your financial support, involvement and commitment. We are strongest when we come together to challenge these tough issues. Thank you for your membership and continued support.

I am looking forward to serving as the 2027 GSABA President and personally invite you to get involved in your Association.

Sincerely,

Mike Robare



Chief Executive Officer
Kristi Sutterfield

We are excited to share our *2027 Partnership Marketing Guide* with you. Your Association is on the move and our goal for the upcoming year is to grow our membership, advocacy programs and member networking opportunities. Our Government Affairs efforts and advocacy outreach have never been stronger. This is a great way to get involved.

The GSABA leadership team stands ready to help you in any way and we invite you to get involved in YOUR Association. You will find details on each of our key events and meetings in this marketing guide. Thank you for all you do for the home building industry. Please call me or a GSABA staff member if we can be of assistance.

Sincerely,

Kristi Sutterfield

GSABA Staff

Kristi Sutterfield | Executive Vice President
Board of Directors, Executive Committee, Government Affairs, Corporate Partnerships, Parade of Homes™, Education Programs, Greater San Antonio Education Foundation, Scholar Home, Spring Tour of Homes, SABPAC, HomePAC, BUILD-PAC

Lynne Love | Director of Operations
Manage General Operations Including: Budgets, Invoicing, Building Operations, Committee and Special Events Liaison, Executive Committee and Board Support, Professional Women in Building, Housing Center Liaison

Gaby Guajardo | Executive Assistant & Ballroom Manager Reception, Executive Assistant to Vice President, Ballroom Tours, Ballroom Contracts & Bookings, Special Events Support, Office Support, Senior Officer Travel

Darlene Willis | Director of Membership
Membership Committee, Member Services, New Member Orientations, Membership Mixers, Membership Drives, Membership Directory, Member Retention, Council Support

Director of Education, Workforce Development & Student Chapters
Education Programs, Liaison to GSABA/NAHB Student Chapters, Workforce Development, Scholar Home, Education Foundation, Media Support, Consumer Outreach Initiatives, 3PAC, YPLC, Rally Day at the State Capitol, local, state, and national government affairs activities

Araceli (Chely) Trejo | Director of Special Events
Spring Tour of Homes, Million Dollar Circle Awards, Summit Awards, Sales & Marketing Council (SMC), Events Contracts, Member Partnership Contracts, Spring Tour of Homes & Special Events

Communications & Graphic Design *Builder Brief*, Graphic Design, Copywriter, Spring Tour of Homes Tabloid, Parade Style Magazine, Website Manager, Membership Directory, Social Media Manager

LaVance Kimbrough | Director of Finance
Oversees Finances, Provides Reports to Executive Board of Directors, Budget Management, Accounts Receivable/ Payable, Tax Reports, HR Administrator, Payroll

San Antonio Housing Forecast™



Date: January 7th, 2027 Time: 8:00 AM - 11:00 AM
Location: JW Marriott Conference Center
Member Price: Table $1,000 (seats 10) / Tickets $90
Non-Member Price: Table $1,250 (seats 10) / Tickets $125

The Annual Housing Forecast is the single largest comprehensive economic and market forecasting event in our region for residential construction and development. Attendees include builders, developers, real estate agents and brokers, engineers, lenders, bankers along with a multitude of additional industry neighbors.

This event SELLS OUT every year.

Partnership Opportunities

Platinum $5,000 Exclusive

- Present "Welcome" to attendees
- Provide pen & notepads for each attendee (sponsor provides approximately 650 each)
- Logo on every table
- One table of ten (10)
- Recognition at event
- Stage signage
- Full page color ad in Housing Forecast magazine (provided by partner) - Ad due by December 9, 2026
- Recognition in *Builder Brief* and website event page
- Commercial on power point

Coffee Bar $4,500 (2 Available)

- 6 tickets to event with priority seating
- Opportunity Speak After Coffee Break
- Recognition at event
- Signage at Coffee Bar at event
- Early Morning Networking
- Quarter page color ad in Housing Forecast Magazine (provided by partner) - Ad due by December 9, 2026
- Recognition in *Builder Brief* and website event page

Breakfast $3,500

- Full page color ad in Housing Forecast magazine (provided by partner) - Ad due by December 9, 2026
- One table of ten (10)
- Company recognition in presentation and signage
- Recognition in *Builder Brief* and website event page
- Stage signage
- Logo on the program

See Page 2 to Sign Up

Gold $2,500

- Four (4) tickets to event with priority seating
- Recognition at event
- Half page ad in Housing Forecast Magazine (provided by partner) - Ad due by December 9, 2026
- Recognition in *Builder Brief* and website event page
- Stage signage

Silver $2,000

- Four (4) tickets to event with priority seating
- Member provides branded small giveaways (excluding pens/notepads) (approx. 500)
- Recognition at event
- Quarter page color ad in Housing Forecast Magazine (provided by partner) - Ad due by December 9, 2026
- Recognition in *Builder Brief* and website event page

Bronze $1,500

- Four (4) tickets to event with priority seating
- Recognition at event
- Quarter page color ad in Housing Forecast Magazine (provided by partner) - Ad due by December 9, 2026
- Recognition in *Builder Brief* and website event page

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.



Housing Forecast Magazine

- Full Page $600 (Specs: 8.5"w x 11"d + .125" BLEED)
- Half Page $450 (Specs: 7.5"w x 5"d)
- *Quarter Page (Specs: 3.75" w x 5" d)
- **Ad due by December 9, 2026**

**Included with Silver/Bronze partnerships (Not for sale independently)*

BBQ Cook-Off & Washer Tournament

Date: January 15th - 16th, 2027
Time: Gates Open 2 PM - 10 PM (Fri) / 12 PM - 6 PM (Sat)
Location: Helotes Fair Grounds



See Page 2 to Sign Up

The best relationships are forged when great food and drinks are involved. This annual event is a fun way to connect with members in a laid back atmosphere where the BBQ pit masters amongst us come together for a little friendly competition.

Partnership Opportunities

Premier Partner $4,500 (Exclusive)
- Two BBQ Teams
- Two Washer Teams
- Logo prominently displayed on event signage at event.
- Logo displayed with event logo on all promotions (website, email, social media event page, etc.)

Awards Partner $4,500 (Exclusive)
- Logo on Awards & Presentation of awards
- One BBQ Team
- Signage at Event

Promotional Partner $3,500
- Name or logo on event promotional item
- One BBQ Team

Hospitality Award Partner $1,500 (Exclusive)
- Judging for Hospitality Award
- Presentation of Hospitality Award / Logo on Award

Washer Number Partner $1,500
- Company logo on all teammates
- Vendor Table during washer tournament
- Two Washer Teams
- Signage at Event

Liquor Wagon Partner $1,000
- One Washer Team
- Logo on signage on liquor wagon

Bag Partner $1,000
- One Washer Team
- Logo on bags given to BBQ teams

Golf Cart Partner $1,000
- One Washer Team
- Logo on BBQ volunteer golf carts

Arsenal Partner $750
- One Washer Team
- Company logo on signage near Arsenal Raffle

Raffle Partner $500
- Signage by raffle display

Judging Area Partner $250
- Signage by BBQ turn-in/judging area

Builder Brief Combo
Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Entry/Ticket Fees

BBQ Booths $400/$550 (non-members)
Details: Booth space is approximately 10' W x 10' D. Team is responsible for tables, chairs, décor, cooking equipment, set up, break down and clean up. CASI rules apply for Best BBQ; Showmanship Awards are also presented. Washer Tournament entries are NOT included. Purchased separately for $50 per team of 2 players.

Washer Tournament Team* $50
- Single Elimination 3-hole Washer Team
- Includes 2 players
- Bust Tickets - $20 per team
- Cash Prizes

*MUST BE A GSABA MEMBER TO ENTER TOURNAMENT

See Page 2 to Sign Up

Million Dollar Circle Awards

Date: February 24th, 2027
Time: 8:30 AM - 10:00 AM
Location: GSABA Ballroom



The Million Dollar Circle Awards is a nationally-recognized program to congratulate New Homes Sales Professionals for outstanding sales achievements from the prior year. Put your brand front and center at the Million Dollar Circle Awards presentation. Becoming a promotional partner gives you the opportunity to show your support of San Antonio's most successful sales professionals, create and reinforce your brand awareness and set your company up for success.

Partnership Opportunities

Premier Partner $3,000 (Exclusive)
- Exclusive logo placement on all media
- Speaking opportunity
- Exhibitor display table at event
- 10 tickets to event

Awards Partner $4,500 (Exclusive)
- Logo on all awards
- Opportunity to present awards
- Exhibitor display table at event
- 8 tickets to event

Photobooth Partner $2,000 (Exclusive)
- Company logo on all photos
- 4 tickets to event

Coffee Partner $1,500
- Opportunity to brand coffee station
- 4 tickets to event
- Exhibitor display table at event

Cocktail Partner $1,500
- Opportunity to brand mimosa station
- 4 tickets to event
- Exhibitor display table at event

Decor Table Partner $1,500 (2 Avail)
- Brand recognition on table centerpieces
- 4 tickets to event
- Exhibitor display table at event

Sparkling Water Partner $1,000
- Branding at Water Station
- 2 tickets to event

Promotional Partner $500
- Partner supplies promotional item with partner logo
- 4 tickets to event

Door Prize Partner $250
- Brand recognition on door prize table
- 2 tickets to event

All Partnership levels of $1,000+ also receive:
Recognition on event signage, *Builder Brief*, printed marketing materials and website event page

Builder Brief Combo
Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Tickets & Application Fees

Application $40 / Entry
- Includes registration for event & breakfast

Attendee Ticket $30 / Member or $50 / Non-Member
- Includes breakfast & a beverage

Legislative Rally Day

Date: February 23rd, 2027
Time: Gates 8:00 AM - 7:00 PM
Location: Texas Capitol



Join members of the Greater San Antonio Builders Association as they travel to Austin, TX to meet with state lawmakers and advocate for the home building and development industry during the 89th Texas Legislative Session. This is a great opportunity to meet your legislators and educate them on the issues facing our industry. Event registration includes transportation to/from Austin, Texas and a GSABA member luncheon.

Attendees will be assigned to an Advocacy Team that will attend 2-3 scheduled meetings with our San Antonio area legislators.

Partnership Opportunities

Presenting Partner $2,500

- Company name/logo displayed on gift bag for each legislative official
- 8 event tickets
- Official welcome at luncheon
- Full page ad in January 2025 *Builder Brief* (provided by partner / due by December 9, 2024)
- Banner ad on GSABA website (provided by partner)

Lunch w/Legislators Partner $1,500

- Company name/logo displayed on gift bag for each legislative official
- 6 event tickets
- Half- page ad in January 2025 Issue of *Builder Brief* (provided by partner / due by December 9, 2024)
- Banner ad on GSABA website (provided by partner)

Bus Partner $1,000

- 2-3 minute speaking opportunity
- Signage at Luncheon
- 4 event tickets
- Half- page ad in January 2025 Issue of *Builder Brief* (provided by partner / due by December 9, 2024)
- Banner ad on GSABA website (provided by partner)

Dinner Partner $1,000

- Company name/logo displayed on boxed meals for bus ride home
- 4 event tickets
- Half- page ad in January 2025 Issue of *Builder Brief* (provided by partner / due by December 9, 2024)
- Banner ad on GSABA website (provided by partner)

Breakfast Partners $500

- Company name/logo displayed on chartered buses
- 2 event tickets
- Banner ad on GSABA website (provided by partner)

Refreshment Partner $500

- Adult beverages, sodas, water & more on the bus ride home with branded koozies
- 2 event tickets
- Banner ad on GSABA website (provided by partner)

All Partnership levels also receive:
Recognition on event signage, *Builder Brief*, social media, and website event page

Entry/Ticket Fees

Individual Ticket $15

- Includes bus ride to Austin, breakfast, lunch and reception

HOMEPAC TEXAS ASSOCIATION OF BUILDERS BUILDPAC NATIONAL ASSOCIATION OF HOME BUILDERS POLITICAL ACTION COMMITTEE SABPAC

Spring Tour of Homes

Date: April 3rd - 4th & 10th - 11th
Location: San Antonio master-planned key communities



The Spring Tour of Homes (STOH) features approximately 15+ master planned key communities and 75+ new homes. The homes in the tour feature builders' incentives in all price categories ranging from $180k to over $1 Million. The marketing campaign will deliver an estimated 2.5 million impressions via print, digital, social media, and signage.

Media Platforms

- San Antonio Express-News
- Billboards
- Builder Boost
- Social Media
- Realtor® Ambassadors
- Zillow

See Page 2 to Sign Up

Partnership Opportunities

Presenting $30,000 (Exclusive)

- Presenting Partner logo on cover of Spring Tour tabloid and in Mobile App
- Full page color ad in Spring Tour Tabloid (print & digital)
- Logo included in television, print, and digital campaigns
- Recognition on all live segments of SA Live on Channel 12 KSAT-TV
- Logo on GSABA Website event page, mysa.com Spring Tour web page
- Feature story in *Builder Brief*
- Feature story in SA Express News

Premier $15,000

- Logo included in digital, social & print media
- Half page color ad in Spring Tour Tabloid (print & digital)
- Logo included in television advertising
- Logo included in Spring Tour Mobile App
- Logo included on GSABA website event page

Mobile App $5,000 (Exclusive)

- Premier Placement on Mobile App with link to Partner website
- Logo included in advertising campaign (digital & print media)
- 1/4 page Color Ad in Spring Tour Tabloid (print & digital)

Developer Entry $5,000 / community

- Includes full color 1/4 page ad in Tabloid in SA Express News
- Digital ad, Photos, Videos & Communities' description and amenities at mysa.com/stoh
- Each key community will receive a significant benefit coordinated by GSABA
- Included on Mobile App

Builder Entry $500 / home

- Photos published online and 1 entry with description in printed Tabloid
- Inclusion on Mobile App

Crawfish Boil

Date: April 9th, 2027
Time: 4:00pm - 8:00pm
Location: Builder First Source

Anybody hungry? Join us for live music, great food and good times while we connect with old friends, meet new ones and just have fun! This is a great opportunity to network with other members.



See Page 2 to Sign Up

Partnership Opportunities

Premier Partner $3,000 (Exclusive)

- 10 event tickets
- Branded wet naps or crawfish trays
- Recognition throughout event
- Premium logo placement on event signage (largest placement), website event page and registration confirmation emails
- Option to display company banner and promotional table

Bar Partner $2,000 (Exclusive)

- 6 event tickets
- Branded koozies or cups provided by partner
- Vendor table by bar
- Recognition across event promotions

Gold Partner $1,500

- 5 Tickets
- Vendor table at event
- Recognition across event promotions

Silver Partner $1,000

- 4 Tickets
- Opportunity to provide a raffle prize and photograph with the winner
- Recognition across event promotions

Bronze Partner $500

- 2 Tickets
- Recognition across event promotions

Non-Crawfish Food Sponsor
In Kind

- 4 Tickets
- Vendor space at event
- Recognition across event promotions

All Partnership levels also receive:
Recognition on event signage, *Builder Brief*, social media, and website event page

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Entry/Ticket Fees

Attendee Tickets $10 (for members & their guests)
$25 (non-members)

Giant Pong Team $80 (2-person Team)

Saltwater Fishing Tournament

See Page 2 to Sign Up

Date: April 30th & May 1st, 2027
Time: Captain's Dinner April 17th, 6:00 PM
Location: TBD

Casting out for business has never been more fun. Over 300 members spend two days networking and fishing for the biggest catch in the Gulf! WIN BIG CASH!

Partnership Opportunities

Presenting $5,000 (Exclusive)

- Exclusive logo placement on all media
- Two Tournament Boat Entries
- Company signage displayed at event
- Opportunity to speak at Captain's Dinner
- Exhibitor display table at Captain's Dinner, registration & weigh-in on Saturday
- Opportunity to hand-out promotional materials

Weigh-In-Bag Partner $4,000 (Exclusive)

- One tournament boat entry
- Company logo on weigh-in bag given to each tournament team
- Exhibitor display at Captain's Dinner

Platinum Partner $3,500

- One Tournament Boat Entry
- Company signage displayed at event
- Exhibitor display table at Friday Dinner
- Opportunity to speak at Captain's Dinner

Promotional Gift $3,000

- One Tournament Boat Entry
- Sponsor provides promotional gift given to each tournament participant at Captain's dinner (no koozies)
- Exhibitor display table at Friday Dinner

Dinner Partner $2,500

- One Tournament Boat Entry
- Company signage displayed at event
- Exhibitor display table at Captain's Dinner
- Opportunity to speak at Captain's Dinner

All Partnership levels at $1000+ also receive:
Recognition on event signage, *Builder Brief*, social media, and website event page

Food Partner for Weigh-In $2,500

- One tournament boat entry
- Exhibitor display table by food area and opportunity to distribute a promotional item (may not include koozies) on Saturday (partner to provide promotional item)

Welcome Partner $2,000 (Exclusive)

- One tournament boat entry
- Company signage displayed at Captain's Dinner
- Exhibitor display table at Captain's Dinner

Liquor Wagon Partner $1,500 (Exclusive)

- Exhibitor Table at Captain's Dinner
- Logo on signage near liquor wagon

Bar Partner $2,000 (Exclusive)

- Exhibitor display table at Friday night dinner
- Branded koozies or cups provided by partner

Margarita Partner $1,000 (Exclusive)

- Exhibitor display table at Friday night dinner
- Branded cups provided by partner

Trout $1,000

- Exhibitor display table at Friday night dinner
- Opportunity to distribute promotional items (no koozies)

Raffle Prize $500

- Logo at Raffle Table with marketing materials

In-Kind Raffle Donation $0

- Provide item of $500 Value or higher
- Logo by donated item

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Tournament Entry Fee

$675 (Early Bird) / $775 (Late Registration)
Fishing Team Boat Entry

$50 (Members) / $75 (Non-Members) Captain's Dinner Only

- 4 Anglers per Team; Includes tournament entry, Friday night dinner and Saturday Weigh-In **Details: Guide fees and boat rentals are not part of the Tournament Entry Fee**

2027 Parade OF HOMES™

Parade of Homes™ Preview Party

See Page 2 to Sign Up

Date: May 21st, 2027
Time: 6:00 PM - 9:00 PM
Location: Pecan Springs (Boerne)



Be part of the private VIP celebration before the Parade of Homes opens! Don't miss the party of the year! Over 850 members enjoy a sneak preview of the masterfully crafted custom homes featured in the Parade of Homes. Enjoy an evening of music, delicious food, and cocktails; be the first to find out who will win the prestigious Parade of Homes Awards.

This event benefits the San Antonio Builders Political Action Committee.

Partnership Opportunities

Reception Dinner $15,000 (Exclusive)

- Opportunity to welcome guests and present at Awards Ceremony
- 20 Preview Party tickets
- 200 General Admission tickets for Parade of Homes
- Recognition on social media, and *Builder Brief*
- 5 Permit Parking passes
- Full page ad in Parade Style Magazine (provided by partner)

Platinum Partner $10,000 (Exclusive)

- Opportunity to present a few key awards at Awards Ceremony
- 10 Preview Party tickets
- 100 General Admission tickets for Parade of Homes
- Recognition on social media, website, and
- *Builder Brief*
- 3 Permit Parking passes

Gold Partner $5,000

- 6 Preview Party tickets
- 50 General Admission tickets for Parade of Homes
- 2 Permit Parking passes
- Recognition on social media, website, and *Builder Brief*

Silver Partner $3,000

- 4 Preview Party tickets
- 25 General Admission tickets for Parade of Homes
- 1 Permit Parking pass
- Recognition on social media, website, and *Builder Brief*

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Preview Party Tickets

$95 / Person (Online) ($125 Non-Member)
$125 / Person (At Door) ($150 Non-Member)

2027 Parade OF HOMES™

Presented by SECURITY SERVICE FEDERAL CREDIT UNION

Parade of Homes™

Date: May 22nd - 31st, 2027
Location: Pecan Springs (Boerne)



The Parade of Homes brings together developers, builders, realtors, and prospective homebuyers from San Antonio and surrounding communities. The Parade of Homes features luxurious homes with state-of-the-art amenities, and a captive audience of 7,000+ attendees. Being a Parade of Homes Partner provides you invaluable brand awareness throughout the event and allows you to develop your lead list of future customers and prospective homebuyers.

Partnership Opportunities

Platinum Partner $15,000

- Logo included in TV ads
- 20 Preview Party Tickets
- 200 Parade of Homes Tickets
- 2 Full Page Color Ads in the *Parade Style Magazine*
- Banner in Parade Area
- 10 Permit Parking Passes

Gold Partner $10,000

- 10 Preview Party Tickets
- 100 Parade of Homes Tickets
- Full Page Color Ad in the *Parade Style Magazine*
- 7 Permit Parking Passes

Silver Partner $7,500

- 6 Preview Party Tickets
- 50 Parade of Homes Tickets
- Half Page Color Ad in the *Parade Style Magazine*
- 4 Permit Parking Passes



Parade Style Magazine

Back Cover	$2,800
Inside Front Cover	$2,600
Inside Back Cover	$2,500
Full Page	$2,000
Double-Page Spread	$4,500
Half Page	$1,400

Exhibitor Booth in Product Tent

$3,250

- $3,250+ $250 refundable security deposit if all requirements are met per the signed contract.

Exhibitor Product Tent Includes

- 10’ x 10’ Exhibit Booth
- Company Listing in Parade Style Magazine with logo
- Includes skirted table and 2 chairs in exhibit booth

Builder Brief Combo

Add an Ad in GSABA’s Monthly Builder Brief Magazine for 25% Off Published Rates.

See Page 2 to Sign Up

Summit Awards

Date: August 5th, 2027
Time: 6:00 - 10:00 PM
Location: Security Service Federal Credit Union Event Center



The Summit Awards were established in 1985 by the Sales and Marketing Council of the Greater San Antonio Builders Association in recognition of sales and marketing excellence. The prestigious Summit Award is given to builders, remodelers, developers, and associates who have achieved excellence in the home building industry each year.

Partnership Opportunities

Title/Platinum Partner $10,000
(Exclusive)

- Award presenter
- 60-second video played at event (provided by partner)
- Company logo on all award trophies
- Official introduction to audience during event
- Premiere recognition in event program
- Opportunity to present Summit Awards
- Name on big screen during event
- Premium seating for 10

Entrance/Gold Partner $5,000
(Exclusive)

- Award presenter
- 45-second video played at event (provided by partner)
- Logo at entrance to event
- Official introduction to audience during event
- Recognition in event program
- Opportunity to present Summit Awards
- Name on big screen during event
- Premium seating for 6

Stage/Gold Partner $7,500
(Exclusive)

- Award presenter
- 60-second video played at event (provided by partner)
- Logo on themed stage set up
- Official introduction to audience during event
- Recognition on all marketing collateral and in event program
- Opportunity to present Summit Awards
- Name on big screen during event
- Premium seating for 8

Table/Gold Partner $5,000
(Exclusive)

- Award presenter
- 45-second video played at event (provided by partner)
- Logo displayed on table decor
- Recognition in event program
- Opportunity to present Summit Awards
- Name on big screen during event
- Premium seating for 6

All Partnership levels also receive: Recognition on event signage, *Builder Brief*, social media, and website event page

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

See Page 2 to Sign Up

Summit Awards Tickets

» **Table Reservation** (10 people)
$1,000 (members)

» **Individual Ticket**
$95 (members)

Summit Awards (Continued)

See Page 2 to Sign Up

Partnership Opportunities

Photo Booth/Gold Partner $5,000 (Exclusive)

- Award presenter
- 45-second video played at event (provided by partner)
- Logo branded on all take home photobooth photos
- Recognition in event program
- Opportunity to present Summit Awards
- Name on big screen during event
- Premium seating for 6

Parting Champs/Gold Partner $5,000 (Exclusive)

- Award presenter
- 45-second video played at event (provided by partner)
- Recognition at final champagne toast of the evening
- Recognition in event program
- Opportunity to present Summit Awards
- Name on big screen during event
- Premium seating for 6

Theme Partner $5,000 (Exclusive)

- Company logo on promo item related to theme
- Award presenter
- 45-second video played at event (provided by partner)
- Recognition at final champagne toast of the evening
- Recognition in event program
- Opportunity to present Summit Awards
- Name on big screen during event
- Premium seating for 6

Dessert/Silver Partner $3,000 (Exclusive)

- 30-second video played at event (provided by partner)
- Logo on dessert
- Recognition in event program
- Name on big screen during event
- Seating for 4

DJ/Silver Partner $3,000 (Exclusive)

- 30-second video played at event (provided by partner)
- Special recognition by DJ and signage by DJ Booth
- Recognition in event program
- Name on big screen during event
- Seating for 4

Opening Reception/Silver Partner $3,000 (Exclusive)

- 30-second video played at event (provided by partner)
- Recognition in event program
- Name on big screen during event
- Seating for 4

After Party/Silver Partner $3,000 (Exclusive)

- 30-second video played at event (provided by partner)
- Recognition in event program
- Name on big screen during event
- Seating for 4

Bar/Silver Partner $3,000 (Exclusive)

- 30-second video played at event (provided by partner)
- Recognition in event program
- Name on big screen during event
- Seating for 4

Program/Silver Partner $3,000 (Exclusive)

- 30-second video played at event (provided by partner)
- Prominent recognition in event program
- Name on big screen during event
- Seating for 4

Bronze Partner $1,500

- Recognition in event program
- Name on big screen during event
- Seating for 2

All Partnership levels also receive: Recognition on event signage, *Builder Brief*, social media, and website event page

Summit Awards Tickets

» **Table Reservation** (10 people)
$1,000 (members)

» **Individual Ticket**
$95 (members)

Sporting Clay Tournament

Date: August 19th, 2027
Time: 8:00 AM - 2:00 PM
Location: National Shooting Complex

Pull out the 'ol shotgun and get ready for a chance to hit your target....market that is. GSABA members get giddy over this fun event. We invite you to partner with us for an opportunity to promote your company while building valuable relationships with builders who could use your products and services.



See Page 2 to Sign Up

Partnership Opportunities

Presenting Title $7,000 (Exclusive)

- Exclusive logo placement on all media
- Logo on event hats/caps for all attendees
- Two team entries w/ cart
- Opportunity to speak at event
- Exhibitor display table at clubhouse
- Recognition on event signage, website, and *Builder Brief*

Promotional Gift Partner $3,500

- Company logo on promotional gift given to each tournament participant
- Exhibitor display table in vendor area in pavilion
- One team entry w/ cart
- Recognition on event signage, website, and *Builder Brief*

Golf Cart Partner $2,000 (Exclusive)

- Exhibitor Display Table in vendor area
- Logo on Golf Carts
- Recognition on event signage, *Builder Brief* and social media.

Awards Partner $2,000 (3 Avail)

- Company logo on awards
- Opportunity to hand out awards to winners
- Exhibitor display table in vendor area in pavilion
- One team entry w/ cart
- Recognition on event signage, website, and *Builder Brief*

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Course Partner $2,000 (3 Avail)

- Exhibitor table in vendor area
- Logo at each station on assigned course
- Recognition on event signage, website, and *Builder Brief*

Beer Partner $2,000

- Opportunity to serve beer
- Exhibitor display table adjacent to beer area in pavilion
- Koozies provided by partner
- Recognition on event signage, website, and *Builder Brief*

Margarita Partner $1,500 (Exclusive)

- Opportunity to serve margaritas in logo cups (cups provided by partner)
- Exhibitor display table adjacent to margarita area in pavilion
- Recognition on event signage, website, and *Builder Brief*

Welcome Partner $1,500

- 2 Company reps greet guests upon arrival
- Branded Golf Cart (ability to dispense water to players - water provided by partner)
- Exhibitor display table in vendor area with promo items
- Recognition on event signage, website, and *Builder Brief*

Tournament Entry Fee

» **Team Entry w/ Cart** (4 people)
$875 (members) / $1,000 (non-members)

» **Team Entry** (4 people)
$700 (members) / $900 (non-members)

» **Guest Tickets** (non-shooter)
$50 (members) / $100 (non-members)

*Tournament entry fee does not include gun, ammunition, ear/eye protection, or golf cart rental unless explicitly stated.

Sporting Clay Tournament (Continued)

See Page 2 to Sign Up

Date: August 19th, 2027
Time: 8:00 AM - 2:00 PM
Location: National Shooting Complex



Pull out the 'ol shotgun and get ready for a chance to hit your target....market that is. GSABA members get giddy over this fun event. We invite you to partner with us for an opportunity to promote your company while building valuable relationships with builders who could use your products and services.

Partnership Opportunities

Liquor Wagon Partner $1,500

- Company logo on Liquor Wagon
- Photo opportunity with winner of Liquor Wagon
- Recognition on event signage, *Builder Brief* and social media.

Arsenal Partner $1,000

- Exhibitor display table in vendor area in pavilion
- Company logo by arsenal table
- Recognition on event signage, website, and *Builder Brief*

Raffle Partner $500

- Logo at raffle table
- Recognition on event signage, website, and *Builder Brief*

Coffee Partner $750

- Company logo on signage near Coffee station
- Tabletop near Coffee Station
- Recognition on event signage, website, and *Builder Brief*

Station Partner $500

- Signage by station on course or in pavilion
- Bring your own set-up for station
- Provide non-alcoholic beverages or snacks
- Recognition on event signage, website, and *Builder Brief*

Food Partner $500

- Signage in lunch area
- Recognition on event signage, website, and *Builder Brief*

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Tournament Entry Fee

» **Team Entry w/ Cart** (4 people)
$875 (members) / $1,000 (non-members)

» **Team Entry** (4 people)
$700 (members) / $900 (non-members)

» **Guest Tickets** (non-shooter)
$50 (members) / $100 (non-members)

*Tournament entry fee does not include gun, ammunition, ear/eye protection, or golf cart rental unless explicitly stated.

StrucSure ProAm Golf Tournament

See Page 2 to Sign Up

Date: September 27th, 2027
Time: 8:00 AM - 3:00 PM
Location: Canyon Springs Golf Club

They say the golf course is where the deals are made. Join us for our tournament where members are paired with true golf pros to hone their skills, and connect for an opportunity to close the sale. So lace up those shoes, and find your craziest golf socks and, meet us on the green!

Partnership Opportunities

Presenting Partner $5,000 (Exclusive)

- Exclusive logo placement on all media
- 2 team entries
- Exhibitor display table at reception
- Breakfast and lunch for four (4) additional people
- Open/Welcome at beginning of tournament & awards

Awards Partner $2,500 (Exclusive)

- 1 team entry
- Logo on all awards
- Partner presents awards after lunch
- Breakfast and lunch for four (4) additional people

Hole-In-One Partner $1,500 (Exclusive)

- 1 team entry
- Tee Box Signage
- Breakfast and lunch for four (4) additional people
- Company name included in event signage

Lunch Partner $2,000

- Signage at registration and lunch
- Breakfast and lunch for four (4) additional people
- Vendor table at lunch

Tee Box (w/Beer) $1,750

- Tee Box signage
- Prime location with beer service at tee box (w/keg)
- Breakfast and lunch for three (3) additional people
- Member brings set up for Tee Box to include table, chairs, tents

All Partnership levels also receive:
Recognition on event signage, *Builder Brief*, and website event page

Longest Drive Partner $1,500 (Exclusive)

- Presents Award for Longest Drive
- Breakfast and lunch for four (4) additional people

Closest to the Pin $1,500 (Exclusive)

- Presents Award for Closest to the Pin
- Breakfast and lunch for four (4) additional people
- Photo oppportunity with winner

Beverage Cart Partner $1,500 (Exclusive)

- Member provides non-alcoholic beverages. Snacks are allowed if desired.
- Breakfast and lunch for four (4) additional people

Breakfast $1,000

- Signage at Breakfast
- Vendor table at Breakfast
- Breakfast and lunch for three (3) additional people

Tee Box (w/o Beer) $750

- Tee Box signage
- Location at tee box
- Breakfast and lunch for three (3) additional people
- Member brings and sets up for Tee Box to include table, chairs, tents

Raffle Partner $500

- Cash donation or prize of same value
- Breakfast and lunch for two (2) additional people
- Signage by raffle area
- Photo opportunity with winner

In-Kind Raffle Partner $0

- Prize of at least $500 value
- Breakfast and lunch for two (2) additional people
- Signage by raffle area
- Photo opportunity with winner

Tournament Entry Fee

3-person team + Golf Pro + Cart
(includes breakfast & lunch)
$800 (members) / $1000 (non-members)

Fall Home & Garden Show

Date: October 1st - 3rd, 2027
Location: Alamodome

SAN ANTONIO HOME +GARDEN SHOW

Presented By GSABA
GREATER SAN ANTONIO BUILDERS ASSOCIATION

Make a year's worth of sales in one weekend!

Meet your new customers at the San Antonio Home + Garden Show. Qualified homeowners attend the show annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project.

The San Antonio Home + Garden Show features high-interest exhibits, high-profile experts and the latest trends to attract customers who are ready to move ahead with their home improvement projects.

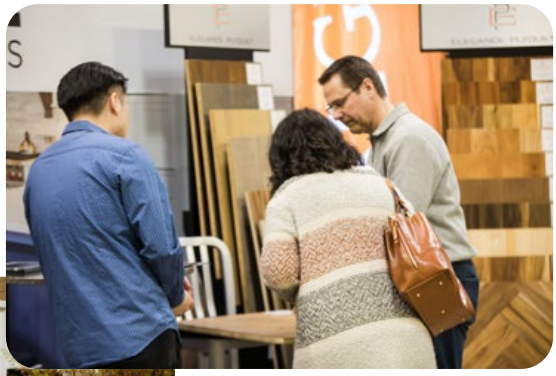
Booth Pricing

- 10' x 10' $2,239.00
- 10' x 20' $4,478.00
- 10' x 30' $6,717.00
- 20' x 20' $8,956.00

CLAIM YOUR $150 Discount for GSABA Members
Ask for Details

Add-Ons

- Corner Fee $150.00
- Main Aisle Fee $150.00
- Exhibitor Listing $149.00





GET FACE TO FACE WITH QUALIFIED HOMEOWNERS



90% are homeowners

76% have a project in mind

65% plan to spend up to $25,000 with an exhibitor from the show within the next 12 months

71% attend with a spouse or partner – meet BOTH decision makers

$131,000 average annual household income

Contact

Rese Pardue
440-591-6977

Chili Cook-Off & Cornhole Tournament

See Page 2 to Sign Up

Date: October 15th, 2027
Time: 5:00pm - 9:00pm (Cornhole 2:00pm - 5:00pm)
Location: GSABA Parking Lot

The heat is on! Join the GSABA Young Professional Leadership Council (YPLC) for a great time where teams square off for bragging rights and a trophy for the best chili this side of the Mississippi!

Partnership Opportunities

Presenting Partner $5,000 (Exclusive)

- Naming rights: 'GSABA Chili Cook-Off Presented by [Company]'
- Largest logo placement on all event materials
- 20 VIP event tickets
- Premium booth placement
- Opportunity to welcome attendees from stage
- Logo on registration confirmations and promotional emails
- Dedicated sponsor social media spotlight
- Recognition in *Builder Brief* and event promotions
- Chili team entry and cornhole team entry
- Option to provide branded giveaways

People's Choice Partner $2,500 (Exclusive)

- Logo on all voting ballots
- Opportunity to present People's Choice Award
- Stage recognition during awards
- 8 event tickets
- Cornhole team entry
- Sponsored social media recognition
- Premium signage placement

Entertainment Partner $2,500 (Exclusive)

- Opportunity to introduce entertainment/band
- Stage signage and branding
- Chili team entry and cornhole team entry
- 10 event tickets
- Recognition in pre-event promotions

Registration Partner $2,500 (Exclusive)

- Logo on attendee wristbands
- Branding at registration/check-in
- Opportunity to greet attendees
- Branded welcome table opportunity
- Chili team entry and cornhole team entry
- 10 event tickets

Entertainment Partner $2,000 (3 Avail)

- Branded cups or koozies
- Signage at beverage stations
- Ability to staff activation area
- Chili team entry and cornhole team entry
- 8 event tickets

Photo Booth Partner $1,500

- Logo on printed and digital photos
- Social media recognition
- Chili team entry and cornhole team entry
- 6 event tickets

Cornhole Tournament Partner $1,500

- Naming rights for cornhole tournament
- Bracket signage
- Chili team entry
- Logo placement on tournament trophy
- Opportunity to present tournament trophy
- 6 event tickets

Dessert Partner $1,500

- Branded dessert station
- Opportunity for branded napkins/signage
- 4 event tickets

Hydration Partner $1,000

- Branded water station
- Option to provide branded items
- 4 event tickets

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Entry Fees & Tickets

- **Chili Team Entry** (4 people) *(9am-12pm setup)*
  $250 (members) / $400 (non-members)
- **Cornhole Tournament Team** (2 people) *(2pm start)*
  $40 (members) / $80 (non-members)
- **General Admission Tickets** (online) - $15 / person
- **General Admission Tickets** (at door)
  $20 (members) / $30 (non-members)

(Teams are resposible for set-up, breakdown and clean-up)

3PAC Fundraiser

Tentative Date: October 21st, 2027
Time: 2:00PM - 6:30 PM
Location: San Antonio Gun Club / 928 E. Contour Dr.

The 7th annual 3PAC Fundraiser Clay Shoot brings your business to the range while raising funds for BUILD-PAC, HomePAC and SABPAC. The PACs help elect pro-housing, pro- business candidates to local, state and federal offices.

See Page 2 to Sign Up

Partnership Opportunities

Presenting Partner $5,000 (Exclusive)

- Two team entries of four (4)
- Recognition at event
- Logo on printed invitations
- Opportunity to give welcome
- Full page ad in *Builder Brief*

Whiskey or Scotch Tasting Station Partner $2,500 (Exclusive)

- One team entry of four (4)
- Logo on napkins and cups

Premier PAC Partner $2,500

- One team entry of four (4)
- Logo on printed invitation
- Opportunity to make brief remarks at reception

Boot Shine Partner $2,000 (Exclusive)

- One team entry of four (4)
- Signage at shoe shine station

Cigar Partner $2,000 (Exclusive)

- Cigar wrap with partner logo
- Logo on signage at Cigar station
- One team entry of four (4)

All Partnership levels $1000+ also receive:
Recognition on event signage, *Builder Brief*, and website event page

Promotional Partner $2,000

- Vendor table with promotional items
- One team entry of four (4)

PAC Partner $1,500 (8 Avail)

- One team entry of four (4)
- Recognition at podium
- Recognition on event signage, website and *Builder Brief*

Personal PAC Membership $300 minimum

- Must be a personal check or credit card
- Attend event and engage members and officials regarding our industry and legislation
- Option to shoot

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Entry Fee

» **Shooting Team** (4 people)
$1,000 (members) / $1,200 (non-members)

» **Attendee Ticket**
$300 (members) / $400 (non-members)

Entry fee must be paid with personal funds and includes cocktails and dinner.

Holiday Gala & Installation

Date: December 3rd, 2027
Time: 6:00 - 10:00 PM
Location: GSABA Ballroom



Every year, GSABA members gather for this prestigious event to recognize Associates and Builders for their professional achievements and commitment to the Association. The Incoming President, Board of Directors and Council Chairs are sworn in and welcomed to the GSABA leadership team.

Partnership Opportunities

Platinum Partner $5,000 (Exclusive)

- Table of 8 (premier seating)
- Company representative to give welcome at Gala
- Signage at event
- Recognition on social media, website, and *Builder Brief*

Gold $2,500

- Six tickets (premier seating)
- Signage at event
- Recognition on social media, website, and *Builder Brief*

Photobooth Partner $2,000 (Exclusive)

- Four tickets (premier seating)
- Signage at event
- Recognition on social media, website, and *Builder Brief*

Silver Partner $1,500

- Four tickets (premier seating)
- Signage at event
- Recognition on social media, website, and *Builder Brief*

Bronze $1,000

- 2 tickets (premier seating)
- Recognition on all marketing collateral, website, e-blast and in *Builder Brief*

Raffle Partner $500

- 2 tickets (premier seating)
- Photo opportunity with winner.

Decor Partner $500

- 2 tickets (premier seating)
- Logo on appropriate decor piece

Builder Brief Combo

Add an Ad in GSABA's Monthly Builder Brief Magazine for 25% Off Published Rates.

Event Tickets

» **Table Reservation** (10 people)
$950 (members)

» **Individual Ticket**
$90 (members)

See Page 2 to Sign Up

GSABA Education Program Partnerships

Dates: TBD
Location: GSABA Ballroom / Student Chapter Campuses



Ongoing education is essential for advancing your career, enhancing your professional reputation, elevating your expertise, and keeping you at the forefront of your industry. Education is the pathway to a more fulfilling and lucrative career, and GSABA is dedicated to offering top-notch knowledge in residential home building to support success in the field.

All education sponsorships have the following Brand Visibility & Post-Event Promotional opportunities:

- Logo on education registration page
- Logo on materials promoting the session or series (flyers & emails)
- Social media shoutouts with class photos
- Logo on event signage

Program Partnerships

Corporate Education Presenting Partner $6,000

Lunch & Learn Session Sponsor $750 (6 Available)

Showcase your business and educate members through an exclusive lunch & learn event in the GSABA ballroom or your showroom. Lunch & Learns give you the opportunity to engage with attendees. The number of attendees varies based on topic. Sponsor supplies lunch.

- Optional 3-5 min speaking opportunity during lunch
- Promotional table at session
- Attendee list for event (per request)
- 2 complimentary tickets

Single Education Session Partner $750 (1 per Session)

This sponsorship opportunity is exclusive to one sponsor per HBA education session. The topics of these education sessions are determined by GSABA, based on topics of interest to the greater membership.Past classes covered a variety of topics: Code updates, legislative updates, sales and marketing strategies, safety protocols, construction skills, and much more!

- Optional 2-3min speaking opportunity at start of event
- Meet & greet opportunity with attendees during check-in
- Promotional table at session
- Attendee list for event (per request)
- 2 complimentary tickets

Education Programming Partner $2,500

- Opportunity to speak for 2-3 mins at Student Scholarship event
- Logo on all education program material (digital & print)
- Logo displayed on education signage at all GSABA education events
- Active link on education webpage
- Logo on table tents during education sessions
- Recognition on education webpage
- Attendee list for education events (per request)
- 2 complimentary tickets to all education events

Annual Education Partner $1,500

- Logo displayed on education signage at all GSABA education events
- Listing on all GSABA education-related promotional material
- Active link on education webpage
- Logo on table tents during education sessions
- Recognition on education webpage
- Attendee list for education events (per request)

See Page 2 to Sign Up

Builder Brief Ad Rates & Specs

Advertise in GSABA's official monthly magazine sent to all GSABA members. Your per issue rate is determined by the number of ads you want to reserve. **Ask for details on how you can add an advertising package to your annual partnership package.**

Builder Brief is the official publication of the Greater San Antonio Builders Association supporting the homebuilding and construction industry in the greater San Antonio market and surrounding communities. The monthly publication is mailed to 800 members to include builders, remodelers, land developers, associate members, vendors, suppliers, industry professionals and government officials. Value Added: Digital edition is emailed to 2,000+ industry professionals and community leaders.



MEMBER RATES

Ad Size	1X	4X	6X	12X
2-Page Spread	$1,270	$1,210	$1,145	$1,080
Full Page	$815	$765	$710	$670
1/2 Page	$520	$455	$415	$375
1/3 Page	$490	$435	$385	$340
1/4 Page	$375	$290	$250	$225

NON-MEMBER RATES

Ad Size	1X	4X	6X	12X
2-Page Spread	$1,420	$1,340	$1,285	$1,250
Full Page	$945	$900	$860	$840
1/2 Page	$765	$690	$635	$595
1/3 Page	$605	$570	$540	$500
1/4 Page	$520	$465	$440	$415

AD DESIGN

Full Page	$175
1/2 Page	$150

If you are interested in 2024 Cover Rates, contact Kristi Sutterfield

Inside Front Cover
Inside Back Cover
Back Cover (mailing label)

Preferred Positions – Guaranteed positions available for a 15% premium of space charge on an issue-by-issue basis and 10% premium on a contract basis. Preferred positions are on a space available basis.

BUILDER BRIEF AD SIZES

2-Page Spread: Trim Size: 17"W x 11"H
Bleed Size: 17.25 (17 1/4) x 11.25 (17 1/4)

Full Page: Trim Size: 8 1/2" (8.5)W x 11"H
Bleed Size: 8 3/4 (8.75) x 11 1/4 (11.25)

1/2 Page: Horizontal: 7 1/2" (7.5)W x 5"H
Vertical: 3 5/8" (3.625)W x 10 1/4"H (10.25)

1/3 Page: Horizontal: 5.25" (5 1/4)W x 4"H
Vertical: 3 5/8" (3.625)W x 5 1/4"H (5.25)

1/4 Page: 3 5/8" (3.625)W x 5"H

AD REQUIREMENTS

Basic Requirements - A press-ready PDF, EPS with all text outlined or a flattened TIFF. All ads must be high resolution, at least 300 dpi and the CMYK color or Grayscale. No RGB, LAB or embedded color profiles.

All 2-Page Spread and Full Page ads must be set up with bleeds, even if they do not bleed.

InDesign - Save and provide files as PDF for press.

PhotoShop - Images must be CMYK, at least 300 dpi. TIFF is the preferred file format and it must be flattened.

Illustrator - Fonts must be in converted to outlines. Files must be saved as a PDF for press or EPS.

Printing - For any questions regarding technical specifications or production, please contact communications@sabuilders.com.

BUILDER BREIF AD DEADLINES

Magazine	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Deadline	Dec 08	Jan 13	Feb 12	Mar 11	Apr 15	May 13	Jun 12	Jul 12	Aug 14	Sep 13	Oct 11	Nov 13

EMAIL SIGNED CONTRACT

FOR MORE DETAILS

Kristi Sutterfield
ksutterfield@sabuilders.com 210-696-3800

See Page 2 to Sign Up

DIGITAL ADVERTISING OPPORTUNITIES

Email & Online

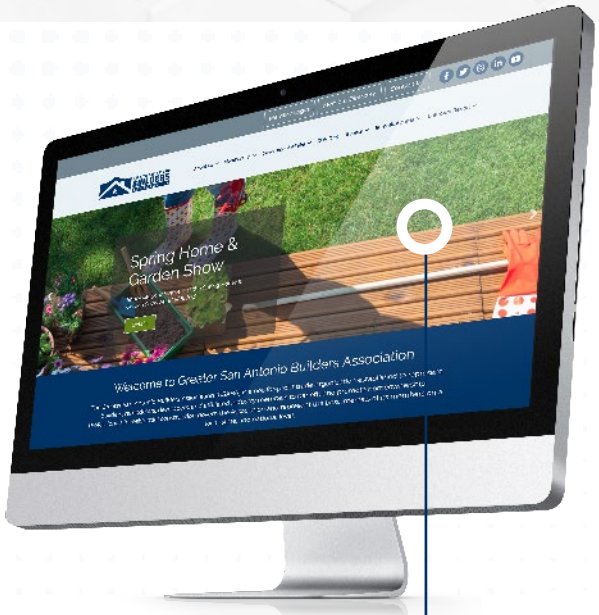
See Page 2 to Sign Up

Make an Impression

Build brand recognition by advertising on the GSABA website or through targeted email distribution. You'll reach thousands of website visitors every month utilizing ad space on the most widely visited pages at **sabuilders.com**.

Direct-to-member email advertising opportunities offer you the ability to target members with your products and services.

Limited opportunities are available, so reserve your space early.



Homepage Slider

1 mo $225
6 mo $100/mo
12 mo $75/mo

Banner Ads

Website @ sabuilders.com				
Location	**Type**	**Size**	**Frequency/Duration**	**Price**
Homepage (top)	Large Leaderboard	970 px by 90 px	12 months	$100/mo
Event Calendar (top)	Banner Ad	480 px by 60 px	12 months	$75/mo
Membership Application (top)	Banner Ad	480 px by 60 px	12 months	$50/mo
Contact Us (top)	Banner Ad	480 px by 60 px	12 months	$35/mo
Member Login (top)	Banner Ad	480 px by 60 px	12 months	$35/mo
Directory Cateogries (top)	Banner Ad	480 px by 60 px	12 months	$25/mo
Email				
Builder Brief Monthly Email	Leaderboard (top)	728 px by 90 px	6 or 12 months	$75/mo or $50/mo
	Leaderboard (bottom)	728 px by 90 px	6 or 12 months	$50/mo or $25/mo

See Location Examples on Back

GSABA Website Performance

3,000+ average visitors per month

10,000+ average visitors during Parade of Homes

GSABA Email Performance

2,000+ subscribers

20% to **35%** open rate

10% average CTR

Banner Ad Website & Email Location Examples



Home Page Banner (Top)



Home Page Banner (Bottom)



Events Calendar Page



Contact Us



Membership Application



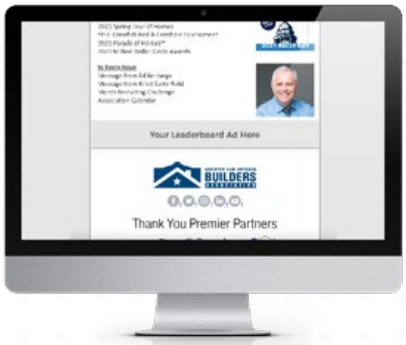
Member Login



Directory Category



Builder Brief Email (Top)



Builder Brief Email (Bottom)

Limited opportunities are available.

Reserve Your Space Today!

For details, contact (210) 696-3800 or ksutterfield@sabuilders.com

Sales & Marketing Council Partnerships

See Page 2 to Sign Up

Dates: TBD
Location: Varies

The SMC is a place to develop professional skills, stay current on the latest market trends, and network with top producers and industry professionals. Council Individual Membership Dues: $100

Partnership Opportunities:

SMC Partner $2,500

- Company logo displayed on all SMC print and digital flyers
- Recognition on SMC event registration page and signage
- Keynote Speaking Opportunity of your choice

Philanthropy Partner $250

- Company logo displayed on SMC philanthropic project flyer and digital media
- Recognition during presentation of philanthropic efforts

Lunch Partner $500

- Signage at Lunch & Learn SMC Meeting
- Introduce yourself and team at meeting
- Optional table set up at meeting

Professional Women in Building Partnerships

Dates: TBD
Location: Varies

See Page 2 to Sign Up

Professional Women in Building (PWB) represents women who work in the building industry from sales & marketing to superintendents to land developers. This council is dedicated to supporting the professional development of women in the construction industry through networking, community service and leadership development opportunities. This is the local council for the Greater San Antonio Builders Association and it is affiliated with the Professional Women in Building Council at the national level through the National Association of Home Builders (NAHB). Fee: $100

Partnership Opportunities:

Presenting Partner $2,500 (4 Available)

- Company logo included on all print and digital flyers as Presenting Partner
- Recognition on PWB Event Calendar and Event Signage
- Four admission tickets to Lunch & Learn and Bingo Night
- Opportunity to Speak at Lunch & Learn or Bingo Night

Lunch & Learn Partner $1,000 (2 Avail)

- Company logo included on event print and digital flyers
- Company exhibit table
- Two tickets to the Lunch & Learn
- Opportunity to introduce your company, yourself, and your team

Lunch & Learn Supporter $500

- Company logo included on the luncheon invitation
- May provide a company branded giveaway

Lunch & Learn Door Prize Partner $250

- GSABA will provide the door prizes, and a member of your team draws for the prizes
- A member of your team will announce and present door prize winner with photo opportunity

Summit Awards Wine Partner $750

- Company logo included in print and digital flyers
- Company logo on tabletop signage & recognition at event
- Company logo on bottle tags

Summit Awards Whiskey Partner $750

- Company logo included in print and digital flyers
- Company logo on tabletop signage & recognition at event
- Company logo on bottle tags

Bingo Night Refreshment Partner $500 (Exclusive)

- Opportunity to provide branded cups
- Company logo included in print and digital flyers
- Recognition on PWB Event Calendar, Event Signage, and tabletop Signage
- Four tickets to Bingo Night
- Opportunity to introduce your company, yourself, and your team

Bingo Night Food Partner $500 (Exclusive)

- Opportunity to serve food
- Company logo included in print and digital flyers
- Signage at Food Table
- Two tickets to Bingo Night

Bingo Night Dessert Partner $250 (Exclusive)

- Company logo included in print and digital flyers
- Signage at Food Table
- Two tickets to Bingo Night
- Opportunity to serve dessert

Bingo Night Raffle Partner $150

- GSABA will purchase the raffle prizes
- A member of your team will announce and present raffle winner with photo opportunity

Holiday Gala Bubbles Partner $750

- Company logo included in print and digital flyers
- Company logo on at Bubbles & Whiskey table
- Company logo on bottle tags

Holiday Gala Whiskey Partner $750

- Company logo included in print and digital flyers
- Company logo at Wine & Whiskey table
- Company logo on bottle tags