

2026 MEDIA KIT

# PARADE

STYLE



Reach over 8,000 people in the Greater San Antonio region.

## — WHY ADVERTISE? —

- Distributed to all Parade attendees, GSABA Members and through Hearst Publishing Corporation - estimated at 8,000+ digital and printed copies for 2026
- Digital distribution to registered ticket holders
- Targeted virtual distribution to GSABA members, the business community, Realtors, Hearst subscribers, and past attendees
- Opportunity to provide virtual video home tours and/or company sizzle videos about your products/services available for viewing in electronic magazines
- Published digitally at [sabuilders.com](http://sabuilders.com) and [mysa.com](http://mysa.com)

## — PRICING —

Back Cover	\$2,800
Inside Front Cover	\$2,600
Inside Back Cover	\$2,500
Full Page	\$2,000 (\$2,500*)
Double-Page Spread	\$4,200 (\$5,000*)
Center Spread	\$5,000
Half Page	\$1,400 (\$1,800*)

## Reserve Your Space

Deadline: April 1, 2026

### Contact

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