

two thousand and ten

SUMMIT



Awards

Eligibility

All entries must be based upon Greater San Antonio metropolitan area activities. Participation is restricted to members of the Greater San Antonio Builders Association in good standing.

Entry Fees and Submission

For Sales & Marketing Council members, fees are \$100 per entry; for non-Sales & Marketing Council members, fees are \$125 per entry. Sales & Marketing Council membership dues are \$50 annually.

Entry fees must accompany entry materials with a check payable to: **GSABA**. Multiple entries may be paid with a single check, if a list of all category numbers entered is attached to the check. Submissions and fees should be delivered to the Greater San Antonio Builders Association no later than **4:00 p.m. on Tuesday, April 13, 2010**.

Entry Preparation

Please read the instructions for each category carefully.

- A separate standardized **Entry Form, Marketing Statement** (if applicable), and **Category Specific Information Forms** (with appropriate copies) must accompany each entry.
- **Three hole punch and paper clip forms to any items submitted. Do not glue or staple.**
- All materials not mounted must be submitted in a large sealed envelope. Only one entry per envelope. Label envelopes with company name and category number.
- All advertising entries must be accompanied by a dated tear sheet or written verification from the publisher confirming media insertion between January 1, 2009 and March 31, 2010.
- All electronic media entries must be accompanied by written verification from the station confirming the advertisement ran between January 1, 2009 and March 31, 2010.
- Pictures must be submitted as a .jpeg or pdf file on CD disk, in color, and each disk must be labeled with the company name and category number(s). Professional Achievement disks must have the entrant's name on the label as well.
- Images submitted for Product and Interior Design categories must not contain company names or logos. Neither should any company names or logos appear on floorplans or blueprints.
- After the Summit Awards presentation, your materials may be picked up from the GSABA office, where they will be held for 30 days. All materials not picked up will be destroyed on August 15, 2010

Marketing Statements (If Applicable)

Marketing Statements must be typewritten on a plain 8 ½” x 11” sheet of paper (no company letterhead) within word length restrictions for each entry category.

Marketing Statements for **Professional Achievement Awards** should be in three separate sections in the following order:

Section A: In 150 words or less, explain your professional approach to selling, marketing, lending, closing, processing, or construction techniques inherent to your job description. Please describe any obstacles you may have overcome.

Section B: In 75 words or less, tell how you have served the home building industry. Include involvement in local, state and national trade associations.

Section C: In 75 words or less, describe how you have served your community.

Website

All of the entry materials and sample entry forms can be online at www.sabuilders.com

Summit Awards Workshop

GSABA will be hosting a workshop on April 6, 2010 from 10:00 a.m. 3:00 p.m. Stop by any time during those hours to receive free help with your Summit Awards entries. Hands on help from GSABA staff may also be arranged by appointment.

Questions? Need clarification? Desire an appointment for extra help? Please contact:

Candace Williams at (210) 696-3800 or cwilliams@sabuilders.com

Audrey Kannawin at (210) 696-3800 or akannawin@sabuilders.com

Key Dates to Remember:

April 6, 2010 – Summit Awards Workshop

April 13, 2010 – Call for Entries

July 17, 2010 – Summit Awards @ the Omni