

The Builder Brief

THE OFFICIAL PUBLICATION OF THE GREATER SAN ANTONIO BUILDERS ASSOCIATION

The Builder Brief is in Front of Every Homebuilder in San Antonio



The homebuilding industry has remained strong when other sectors of the economy have faltered. If your business is homebuilding, or any of the homebuilding or construction support industries, congratulations!...you have been in

the right place at exactly the right time this past year.

In 2008, keep your company's name, product or service in the right place by placing an ad in *The Builder Brief*, the Official Publication of the Greater San Antonio Home Builders Association.

The Builder Brief is delivered directly to homebuilding professionals in the San Antonio area every month!

That's target marketing!



Space is limited. Please call Michele Lock today to reserve your space in *The Builder Brief*.

210-655-3368



Don't Have An Ad To Run?
Using just your business card, we can create an ad for you ...for FREE! By this time next month, you can be promoting your business in *The Builder Brief*. Call Michele today!

Ad Size **Rate Per Month**

FULL PAGE (7-1/2" x 9-3/4")
6 month contract\$595.

HALF PAGE
Horizontal (7-1/2" x 4-3/4")
Vertical (3-5/8" x 9-3/4")
6 month contract\$350.

ONE-THIRD PAGE
Horizontal (7-1/2" x 3-1/8")
6 month contract\$250.

CLASSIFIED "BUSINESS CARD" AD
Horizontal (3-1/2" x 2")
6 month contract\$75.

INSIDE COVER – FRONT (7-1/2" x 9-3/4")
6 month contract\$675.

INSIDE COVER – BACK (7-1/2" x 9-3/4")
6 month contract\$650.

FREE-STANDING INSERT (8-1/2" x 11")
6 month contract\$650.

Ad Copy Deadline
Camera-ready copy is due by the first of each month for next month's issue. Publisher will not be responsible for changes made to the advertisements after ad copy deadline.